

2000

The new Millennium brought rapid globalization in business, society and conflict as the Internet connected the world, changing the way people live, work and communicate.

2000 | Powerhouse Skin Care™

As baby boomers began entering their 40s, the demand for products that promote younger looking skin increased. Mary Kay responded by launching the latest in advanced skin care in 2000. The new TimeWise® 3-In-1 Cleanser and TimeWise® Age-Fighting Moisturizer became the most successful product launch in Company history.



- 2002

2000 | Internet Sales Rise

In 2000, Mary Kay Inc. ranked fourth in Interactive Week magazine's list of retail companies with the highest online revenue.

- 2003

2001 | Saying Goodbye

On Thanksgiving Day 2001, Mary Kay Ash, the woman who brought her dream of opportunity for women to life, passed away. "The extraordinary thing," said Richard Rogers, son and Company co-founder, "was the way Mother inspired people to believe in themselves." [Click here](#) to learn more about the inspiring life of Mary Kay Ash.

- 2004

2003 | Going Global

The dream of Mary Kay continues to flourish around the world. In 2003, The worldwide sales force reached a record one million Independent Beauty Consultants.



- 2005

2003 | Making History

In 2003, Mary Kay Ash was honored as the Greatest Female Entrepreneur in American History by a panel of academicians and business historians. Oprah Winfrey ranked second.

- 2006



2006 | A Glimpse Into a Dream

The 2006 television broadcast of "Mary Kay Ash" by the Biography Channel gave even more people a look at the woman whose visionary dream opened new doors for women everywhere. [Click here](#) to see a clip from the A&E Biography.

- 2007

2008 | Celebrating The Dream

Sept. 13, 2008, marked the 45th anniversary of Mary Kay Inc. Throughout the year the company celebrated by launching the latest in color – new mineral eye and cheek color, plus the new Mary Kay® Compact and Compact Pro. See the latest products at marykay.com



- 2008



2008 | Passing the Legacy on

To celebrate the 45th anniversary, Mary Kay Inc. also re-released *Mary Kay On People Management* as *The Mary Kay Way: Timeless Principles from America's Greatest Woman Entrepreneur*. To Purchase a copy click [here](#).

- 2009

Mary Kay Inc. has grown to be a multibillion-dollar global cosmetics company with more than 4,500 corporate employees and more than 1.8 million independent sales force members worldwide. Yet, it remains today what Mary Kay Ash first envisioned – a company with heart. Together, we're carrying on our Founder's rich legacy by living the Golden Rule, making a positive difference in our communities and finding new and meaningful ways to make life more beautiful for women for decades to come.